

YOUTH PREVENTION

OVERVIEW: The South Dakota Department of Social Services, Division of Behavioral Health works with prevention professionals across the state to promote evidence-based opioid prevention programs and deliver educational materials to middle- and high-school youth.

KEY PARTNERS:

- Prevention Resource Centers
- Community-Based Prevention Providers
- South Dakota State University Extension
- Boys & Girls Clubs
- KAT Marketing via GoodHealthTV®



AS OF OCTOBER 2020...



Over 8,400 middle- and high-school youth have received opioid education through a school-based event

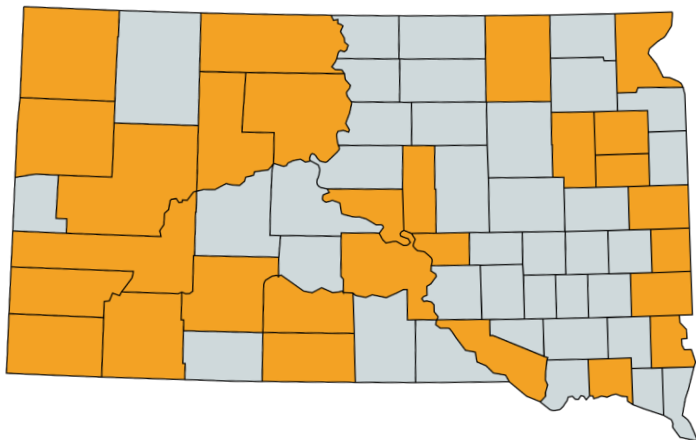



Partnered with 14 Boys & Girls Clubs to deliver Positive Action® and outreach activities with youth and families



Educational videos targeted to Native American students air 2,500 times per month in all participating schools

COUNTIES SERVED AS OF OCTOBER 2020



 Counties where youth prevention programming has been presented

STRATEGIES



Deliver evidence-based opioid awareness and education programming (Botvin Lifeskills® Prescription Drug Abuse Prevention Module) to middle- and high-school youth. Expand the delivery of Overdose Lifeline's "This Is (Not) About Drugs" statewide.



Partner with Boys & Girls Clubs across South Dakota to deliver Positive Action® to club members at after-school programs.



Create and launch a Native American Opioid Abuse & Misuse Educational campaign, featuring personal testimonials of South Dakotans with lived experience that are culturally reflective and age-appropriate; air on GoodHealthTV®.

If you or someone you know is struggling with addiction - don't wait. Reach out.

www.AvoidOpioidSD.com
South Dakota Resource Hotline
1-800-920-4343

To learn more about prevention activities within your community, please contact DSS, Division of Behavioral Health at 605-367-5236.

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