

Would You Ever?

You may think someone you love **“would never”**
BUT the fact is kids take risks—smart kids, athletic
kids, reserved and quiet kids—all types of kids.



Young people in South Dakota from **ALL backgrounds**
are misusing prescription drugs at alarmingly increased
rates. And, **counterfeit pills** are making the situation
even **more deadly**.

**Young people experiment or use drugs for a
variety of reasons including:**

- Self-medicating for anxiety or depression
- Boredom
- Feeling isolated or alone
- To help fall asleep or stay awake
- As a study aid
- For weight loss
- To improve sports performance
- To relax and have fun
- Stress

**Scan for more tips on how to
talk to kids about drugs**

OR go to AvoidOpioidSD.com/prevention



What else can I do?

Talk to your kids. Discuss the dangers of buying drugs online and how common it is for counterfeit pills to be laced with other drugs or deadly amounts of meth or fentanyl.

Get familiar with text slang and hidden emoji meanings:

- **DOC** (Drug of Choice)
- **PAL** (Parents are Listening)
- **BRB** (Be Right Back)
- **P911** (Parent Alert)
- **420** (Marijuana)
- **KPC** (Keeping Parents Clueless)

DRUGS



VAPING OR SMOKING



GETTING HIGH



DRUG DEALER



PERCOCET & OXYCODONE



XANAX



ADDERALL



METH



HEROIN



COUGH SYRUP



COCAINE



MUSHROOMS



MDMA & MOLLIES



MARIJUANA



Fake pills are killing young South Dakotans, especially those 15-24. **Counterfeit pills are easy to get** on the street. And buying drugs **online** is a popular new way for **drug dealers to TARGET KIDS.**

**Scan to learn more
about counterfeit pills**

OR go to AvoidOpioidSD.com/counterfeit-drugs

